

Together, Shaping the Future

Director's Notes

The NIACC John Pappajohn Entrepreneurial Center will host the inaugural Pappajohn Entrepreneur Gala on Wednesday, September 26, 2018. The Pappajohn Entrepreneur



*Tim Putnam, Director
John Pappajohn
Entrepreneurial Center*

Gala celebrates the entrepreneurs and partners who make our communities a great place to work and live. The Pappajohn Entrepreneur Gala will share its story, recognize the region's entrepreneurs, and honor John and Mary Pappajohn's vital contributions and support to North Iowa, as well as the state of Iowa with the Legacy Award.

Why are we doing this now? As the saying goes it's never too late to start. Entrepreneurs never do what they do to receive some type of award or to be recognized publicly. Entrepreneurs are

typically modest and are driven by creating value through the services they provide and by the products they produce. The impetuses to do this came through the Vision North Iowa Strategic Plan (VNI) (www.visionnorthiowa.com) and is a newly formed initiative to create a multi-jurisdictional strategy for regional economic growth and prosperity. This plan came about after hearing from hundreds of people throughout the region and taking their input and putting into this comprehensive plan. Simply stated, the end goal is "Working together to improve the lives of all North Iowans." One of the four goals of the VNI plan is 'Innovation and Entrepreneurship' along with twenty strategies to be implemented. If you go to page 39 of the plan and strategy number 3.1.5. it states "Promote the activities and successes of the Pappajohn Center to raise the profile of North Iowa as an entrepreneur support hub." When looking at the successes of the Pappajohn Center it is all about the Entrepreneurs and we felt it was time we begin to formally recognize and celebrate them.

Entrepreneurs are vital to our communities, and we want to recognize and celebrate those who saw an opportunity, took on the risk to figure out how to capitalize on the opportunity, and essentially creating something out of nothing. Also, for all the successful entrepreneurs we know there are many others who made it or only modestly made it.



Nominations
now open for the
PAPPAJOHN ENTREPRENEUR AWARDS
View & submit online at www.niacc.edu/pappajohn/gala/
Deadline: August 10, 2018

Entrepreneurs are the ones who create jobs, improve the vitality of our communities, and financially support our schools, fundraisers and festivals. These jobs range from the main street service and retail jobs that bring our downtowns alive and add to the quality of life of what makes our communities such a great place to live. Then there are the growth based businesses who sell their products across a region and across the country. These are the businesses who create wealth for communities that raise the standard of living for all. They scale to create high paying jobs for many, and provide the opportunity to begin as entry level employee and advance to become the CEO. So, it's time we celebrate and recognize the entrepreneurs of North Iowa.

The Pappajohn Entrepreneur Gala will present the following awards: The Legacy Award, Entrepreneur of the Year, Young Entrepreneur (under 40) of the Year, Business of the Year, and the Innovation Award. A Selection Committee will select the finalists from nominations we receive for these awards. To learn more about each award and how to submit a nomination please go to www.niacc.edu/pappajohn/gala for complete award details and to purchase tickets.

If we don't see you before September 26, we hope to see you then!

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Entrepreneurs of the Month

Every month, the Pappajohn Center recognizes the North Iowa entrepreneurs who make our region a success. We encourage you to self-nominate or nominate a local business for Entrepreneur of the Month. To nominate a business, please go to www.niacc.edu/pappajohn/resources

January 2018



Brad and Angie Barber
Cabin Coffee
Clear Lake, IA

February 2018



Tiffany Rottinghaus
Mara Bridal
Charles City, IA

March 2018



Cody Purvis
Pampered Pets
Kanawha, IA

April 2018



Jim Boehmer, Ross Hanson, Nathan Ostrander, and Jason Peterson
5 Alarm Brewing Co.
Lake Mills, IA

May 2018



Lynn Peaster
Kountry Kupboard
Osage, IA

June 2018



Bob Rolling
Lake Time Brewery
Clear Lake, IA

July 2018



Miriah Whitehurst
All Things Advertising
Mason City, IA

NACCE Honors Five Community Colleges for Entrepreneurial Excellence

NACCE named five community colleges as institutions demonstrating entrepreneurial excellence at the Entrepreneurial College of Excellence Awards breakfast during the American Association of Community College's annual conference April 30 in Dallas.

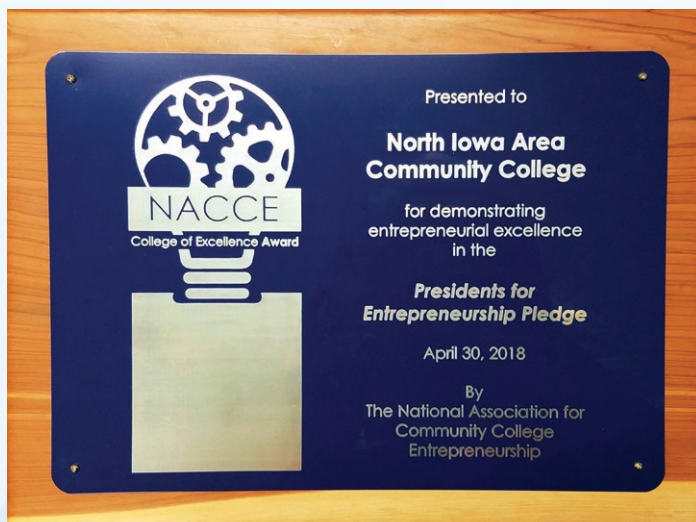
Springfield, MA, May 02, 2018 – (PR.com) –The National Association for Community College Entrepreneurship (NACCE), the nation's leading organization focused on promoting entrepreneurship through community colleges, has named five community colleges as institutions demonstrating entrepreneurial excellence at the Entrepreneurial College of Excellence Awards breakfast during the American Association of Community College's annual conference April 30 in Dallas.

The competition invited NACCE member colleges that have signed the Presidents For Entrepreneurship Pledge (PFEP) to self-nominate as a "college of excellence" in one of the five steps outlined in the pledge to advance entrepreneurship in their communities. The steps include:

- Create or expand internal and external teams dedicated to entrepreneurship
- Increase entrepreneurs' engagement in community colleges
- Engage in industry cluster development
- Leverage community college and community assets to spur innovation and job creation
- Create buzz and broad exposure of your college's commitment to entrepreneurship

The 2018 College of Excellence Award Winners are:

- Step 1: Algonquin College – Ottawa, Ontario
- Step 2: College of DuPage – Glen Ellyn, Illinois
- Step 3: Austin Community College – Austin, Texas
- Step 4: Wake Technical Community College – Raleigh, North Carolina
- Step 5: North Iowa Area Community College – Mason City, Iowa



NACCE immediate past chairman Gene Giovannini, chancellor of Tarrant County College District (left), and NACCE President and CEO Rebecca Corbin (far right), congratulated winners of NACCE's PFEP "College of Excellence" award at the AACCC annual conference in April. Pictured from left to right are: Richard Rhodes, president, Austin Community College; Tyler Drake, director – Bioscience Incubator, Austin Community College; Gayle Greene, executive vice president, Wake Technical Community College; Lisa Stock, associate vice president – Academic Affairs, College of DuPage; Cheryl Jensen, president, Algonquin College; and Steve Schulz, president, North Iowa Area Community College.

"The awards recognize innovative work that members are doing," said NACCE President and CEO Rebecca Corbin. "By winning this award, community colleges enhance their credibility to document success and attract investment in entrepreneurship in their local community. They also create valuable content and contribute to NACCE's documentation of best practices, which are shared with community colleges nationwide."

NACCE initiated the PFEP in 2011 as a way of encouraging positive change across campuses and in classrooms. In January 2017, NACCE launched its first College of Excellence national competition. The 2017 winners were: College of San Mateo (CA); Fayetteville Technical Community College (NC); Madisonville Community College (KY); South Mountain Community College (AZ) and Lorain County Community College (OH).

Participants in the competition had to be current Presidents For Entrepreneurship Pledge participants. A panel of non-NACCE board members and non-participating college presidents selected the winners. For more information about the PFEP, contact Rebecca Corbin at corbin@nacce.com.

About NACCE

NACCE is an organization of educators, administrators, presidents and entrepreneurs focused on inciting entrepreneurship in their communities and on their campuses. NACCE has two main goals: to empower the college to approach the business of running a community college with an entrepreneurial mindset; and to grow the community college's role in supporting job creation and entrepreneurs in their local ecosystems. NACCE has over 330 member colleges, representing nearly 2,000 members and approximately 3.3 million students.

For more information, visit www.nacce.com. Follow us on Twitter at @NACCE, like us on Facebook, and join our LinkedIn group.

Pappajohn Student Entrepreneurial Venture Competition

Thirteen student teams representing Iowa State University, University of Iowa, University of Northern Iowa, Drake University, and North Iowa Area Community College got the chance to pitch to John Pappajohn and his team at Equity Dynamics for the chance to win \$5,000 for their business idea. The statewide finals were held at the University of Iowa Pappajohn Higher Education Center in downtown Des Moines on Friday, April 20th.



Sami Schupanitz, Madison Daniels and TJ Hauser pitched their business ideas to regional panel, each winning **\$500**.

TJ Hauser was selected to move on to the state competition on April 20, 2018, in Des Moines and pitch his business to **John Pappajohn** and his team at Equity Dynamics.



Left to right: Dan Winegarden, NIACC Accelerator Director; TJ Hauser, NIACC Student; John Pappajohn, President, Equity Dynamics Inc.; Dan Storck, CFO; and Tim Putnam, NIACC Pappajohn Director

OFFICE OF THE IOWA SECRETARY OF STATE

Secretary Pate's new Fast Track Filing system makes it easier for Iowans to start a business

DES MOINES – Iowa Secretary of State Paul Pate announced the statewide launch of the Fast Track Filing system for new businesses. The new, innovative application greatly enhances the speed and efficiency of the filing process. New businesses using Fast Track Filing will have their documents processed within a maximum of two days, and a minimum of five minutes.

The system is accessible online 24 hours a day at filings.sos.iowa.gov.

The Fast Track Filing system was made possible through the Iowa Legislature's creation of the Technology Modernization Fund in 2017.

Fast Track Filing is currently available for new business filings only, but will expand to handle other types of business filings with the Iowa Secretary of State's Office in the future.

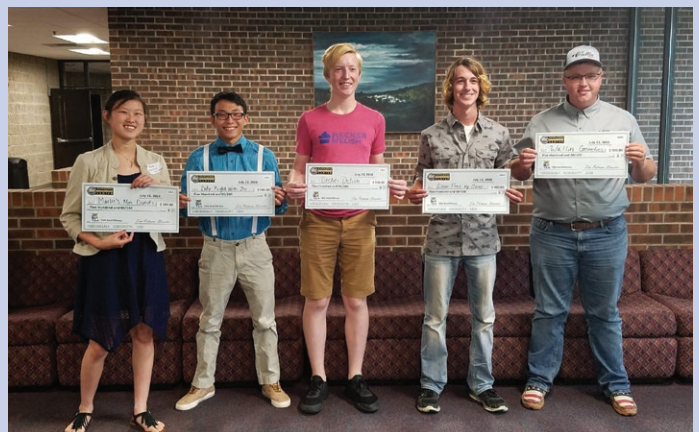
2018 Youth Entrepreneurial Academy Participants!



Front left to right: Cydney Shackleton, Clara Dow, Issac Branstad, Madelyn Kollasch and Kara Branstad

Back left to right: Tommy Elias, Tony Cadena, Charles McManemy Jr., Trace Gau, Brecken Huisman-Buringurd, Denzel Decker, Michael Wallin, Kaleb Osier

YEA Winners



Left to right: Kara Branstad, Isaac Branstad, Denzel Decker, Kaleb Osier, and Michael Wallin

Pappajohn & Small Business Development Center Advisory Board adds two new members

Tim Putnam, Pappajohn Director announces the addition of Katie Wold, owner of Market 124 in Mason City, and Tim Coffey, President and CEO of the Clear Lake Area Chamber to the NIACC Pappajohn and Small Business Development Center Advisory Board.

Katie Wold is an out-of-the-box-thinking, self-employed artist turned entrepreneur. She earned her BFA from Montana State University's School of Art- Bozeman. Returning to the Midwest where she grew up, Katie opened a small pottery shop in 2006 in Saint Ansgar, Iowa. Discovering a passion for historic building preservation as well as a drive to create viable opportunities for artisans led her to open Market 124 in downtown Mason City in 2012. The once vacant building now houses five businesses and continues to offer studio spaces as well as marketing opportunities for entrepreneurs and artisans.



Katie currently serves as Vice President on the Main Street Mason City Board working to enhance the whole of downtown Mason City.

Tim Coffey, President and CEO has been at the Clear Lake Area Chamber of Commerce for over 6 years. He is married to Pam (Bergo) and has five grown children and eight grandchildren. He earned his BSBA from Creighton University in Omaha, Nebraska and his M.A., Philanthropy & Development from Saint Mary's University of Minnesota, Winona, Minnesota. Tim has spent most of his career working with not-for-profit organizations. He is a graduate of the U.S. Chamber of Commerce's Institute for Organization Management. Tim is active in Rotary as President of the Clear Lake Rotary Club and is an instructor at the NIACC Lifelong Learning Center where he teaches a course on the Beatles.



Start Smart Workshops 2018

August 15	6:00-8:00pm	NIACC, PC 117 500 College Dr., Mason City, IA
August 29	10:00 am-Noon	IowaWORKS, 600 S. Pierce Ave., Mason City, IA
September 19	6:00-8:00pm	NIACC, PC 117 500 College Dr., Mason City, IA
October 10	6:00-8:00pm	NIACC, PC 117 500 College Dr., Mason City, IA
October 24	10:00 am-Noon	IowaWORKS, 600 S. Pierce Ave., Mason City, IA

Start Smart – This **free** two hour workshop is designed for anyone who is considering starting a business or expanding their current business. Participants will learn how to create a business plan, do market research, consider different types of business ownership and learn how to register a business. Registration is required for Start Smart. Please call 641-422-4111 or email mary.spitz@niacc.edu.



Launch & Grow Your Business Spring 2018 Class

These participants completed the ten-week program that is an interactive hands on learning experience facilitated by entrepreneurs and business coaches.

Back Row left to right: John Holland, Daniel Wilbur, Bruce Goddard, Connie Goddard, Abby Hall, Ingri Tutu, Amanda Slinger, Michael Brown, Instructor

Front Row left to right: Melissa Holland, Faith Gasteiger, Leanne De Montes, Christina Blum, Christa Hanson, Mark Hanson



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Visit us online:
www.niacc.edu/pappajohn

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Click on Business & Community and then scroll down to our logo.



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Pappajohn & SBDC Advisory Board

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Tim Coffey	Clear Lake Chamber of Commerce
Jim Erb	Retired Mayor
Neil Fell	Retired Banker
Danielle Goll	North Iowa Designs
Bob Klocke	First Citizens Bank
Scott Moorman	Moorman Clothiers
John Pappajohn	Equity Dynamics Inc.
Robert Perry	Retired Educator
Ronnie Pitzen	OmiTel Communications
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