

TECHTALK NORTH IOWA SPONSORSHIP

What is TechTalk? TechTalk is a community-run networking event in North Iowa connecting people to people, technology, and new ideas. Our mission is to bring out the entrepreneur within all of us and foster collaboration to spread our passion for technology and entrepreneurship to the local community. We currently organize 9 events per year in Mason City and Clear Lake, with 2 additional “on the road” events in neighboring North Iowa communities.

Solo Sponsorship: \$600

Shared Sponsorship: \$300/300 - If you would like to share a TechTalk sponsorship, we can match you with a complementary business

As a TechTalk sponsor, you can help shape the conversation at your event. Every month, we present an innovation-thinking opportunity or panel discussion event to the TechTalk attendees. We can help you shape a relevant topic and format for your business, whether you’re looking for increasing brand/initiative awareness, conducting customer discovery and insights, or a product/application reveal.

2023 TechTalk Calendar

<u>2023</u>	<u>Time</u>	<u>Location</u>	<u>Topic</u>	<u>Sponsor</u>
January 24	5-7pm	Mason City Brewing	The Metaverse: How Your Business Can Use It	Nelson Media Company
February 28	5-7pm	Mason City Brewing	CEO Conversation: Spencer Stensrude	Ag Ventures Alliance
March 28	5-7pm	Mason City Brewing		
April 25	5-7pm	Mason City Brewing		
May 23	5-7pm	TBD - on the road		
June 27	5-7pm	Lake Time Brewing		
July 25	5-7pm	Lake Time Brewing	Internships: The Benefits & How to Get Involved	Stellar Industries
August 22	5-7pm	Lake Time Brewing		
September 26	5-7pm	TBD - on the road		
October 24	5-7pm	Mason City Brewing		
November 28	5-7pm	Mason City Brewing		
December	No TechTalk			

For more information:

<https://www.pappajohncenter.com/techtalk> |
<https://www.facebook.com/groups/TechBrewNorthIowa/>

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